

## APPOINTMENT OF CHIEF EXECUTIVE EDITOR (CEE)



### MR. CHAACHA MWITA

The Standard Group PLC announces the appointment of Mr. Chaacha Mwita as the Group's Chief Executive Editor (CEE). In this capacity, Chaacha will be responsible for all content production divisions and content support divisions, reporting to the Group Chief Executive Officer (GCEO) and aiding in the provision of strategic leadership for the entire organisation.

With over 20 years of extensive local and international experience in leadership, communication and policy engagement, Chaacha has a strong foundation in journalism. He has made significant contributions to enhancing editorial capacity in newsrooms across Africa, focusing on media sustainability, business model selection and specialisation.

Chaacha's professional background includes conducting comprehensive media assessments in several African countries, including Kenya, Mozambique, South Africa, Zambia, Botswana, eSwatini, Zimbabwe, Malawi, Tanzania

and Uganda. His leadership roles have included positions at reputable organisations such as the Standard Group PLC-where he has previously served as Editorial Director and recently on the Board-as well as the Nation Media Group, Aga Khan Foundation, African Population and Health Research Centre (APHRC) and Thomson Foundation (London, UK).

Beyond corporate responsibilities, Chaacha has also made significant contributions to international panels such as the Africa Means Business Advisory Panel under Thomson Foundation (UK) working closely with esteemed institutions like Oxford University's Centre for the Study of African Economies (CSAE), the African Economic Research Consortium (AERC), Strathmore Business School (SBS), and the University of Ghana (Accra).

Academically, Chaacha holds Bachelor of Education (Arts) degree from the University of Nairobi, a postgraduate diploma in Mass Communication from the University of Nairobi's School of Journalism, and an MBA from the University of St Gallen, Switzerland. He has also participated in executive development programmes at the Haas School of Business (University of California at Berkeley, USA) and the University of Luxembourg, Luxembourg.

Beyond his professional accolades, Chaacha is a published author and a former Fanning Fellow for Journalism at the Kettering Foundation, Dayton, Ohio, USA. He has undertaken consultancies for prestigious organisations such as Internews and UNICEF, contributing his expertise to projects spanning media development, social budgeting guidelines and developing parliamentary training materials.

We believe Chaacha's solid achievements as distinguished journalist and media leader will add value to the organisation as it seeks to reinvigorate its journalism to uphold its tenets of boldness and independence.

**Marion Mwangi  
Group CEO**